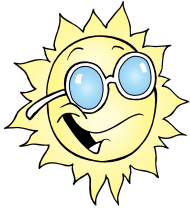


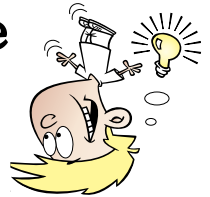
30 minutes

The Game of **Never!**



"The sun rises, the sun sets.
Everything goes to its **opposite**.
Learn to see things backward, inside
out, and upside down."

—Lao-Tzu



An **never** idea starts as something you would **never** do. But, in playing the **Never Game** you'll discover the magic of turning a **never** idea into a great idea.

EXERCISE: First, answer the question:

Where would I **never want to go
on vacation?**



Now **FLIP** it ...

Tell why your **never** vacation spot might be a cool idea!

What would I **never** want to do today?



Now **FLIP** it ...

Tell why your **never** activity might be a cool idea!

Did “flipping” your **never** ideas generate any new ideas?

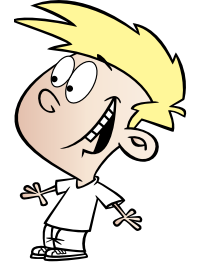
Let’s see if playing the **Never Game** can help us think of new ways to solve our community challenge. First answer the **Never** question.

What would we **never do
to solve our community challenge?**

Choose the top “**nevers**” answers and insert in the chart on the next page.

Entering **NeverNever** Land

What would we **never** do
to solve our community challenge?



Never Do...

1. _____ ➡

2. _____ ➡

3. _____ ➡

4. _____ ➡

5. _____ ➡

Have fun! Be **silly!!!**

Now, look at your **never** ideas, and see if you can **FLIP** some of them and come up with great ideas to solve your challenge.



Idea **Possibilities** ...

1. _____



2. _____



3. _____



4. _____



5. _____

